



## **Title: Clinical Product Education Manager**

Monarch Medical Technologies, a high-growth healthcare technology firm providing the leading solution for inpatient diabetes care, is seeking a Clinical Product Education Manager to join as a key member of the product management team. This position will be responsible for developing product learning curricula, managing ongoing training support programs and documentation, and creating continuing education programs.

The ideal candidate will be an experienced and self-motivated individual who is committed to creating engaging clinical product education. In this role, you will be a product subject matter expert, change agent, researcher and consultant working collaboratively with clients and multiple departments throughout the company. In addition, this individual will be an expert in assessing learning needs, adult learning principles and instructional strategies to assess, design, implement and evaluate the continuing education of Monarch product users. This role reports to the VP of Product Management & Product Development with a reporting relationship to the Chief Clinical Officer as well. The position is based in Charlotte, NC.

Monarch is the provider of EndoTool®, an innovative electronic Glucose Management System (eGMS) that improves the care and outcomes of in-hospital patients.

### **Principle Responsibilities**

- Plan, develop, implement and evaluate unit-based, product-based educational curricula and supporting materials based on adult learning principles
- Utilize recognized evaluation methodologies appropriate to the learning activity (e.g. pre- and post-test, objective and valid written program evaluations, etc. ) and establish standard process to accurately measure completed training and results
- Manage the maintenance of all training materials
- Evaluate professional organization standards to ensure product education remains up to date with current standards
- Create internal education training program and coach the members of the Monarch clinical services team to ensure standardization and consistency of training programs
- Develop an expertise for the Monarch products to become a subject matter expert
- Collaborate with product managers and clinical services specialists to understand customer product education goals and needs to enhance product usage and customer performance
- Work closely with product, medical affairs and engineering teams to provide feedback and prioritize product roadmap features based on customer needs, business goals and constraints
- Remain well-versed on current professional nursing theory and practice, diabetes inpatient care, and the principles of adult teaching/learning and the educational process
- Work within a matrix environment to ensure that functional teams are fully aligned to key priorities and opportunities
- Assist in the development of formal usability and validation testing for FDA/CE Mark product submissions
- Develop and manage a Continuing Education (CEU) program for clients



### **Required Skills and Experience**

- Bachelor's degree in nursing with advanced training or experience in diabetes. BC-ADM and/or CDE required.
- 5+ years clinical experience in diabetes care, education and research with a focus on professional education and materials development
- Experience in clinical product education processes and adult learning methodologies
- Experience with eLearning education tools (e.g. Brainshark)
- Ability to affect change through education and evidence-based clinical literature
- Strong interest in the application of innovative technology to diverse clinical environments
- Effective organizational and communication skills, both written and oral; ability to influence and engage at wide range constituents including customers and peers
- Flexible and adaptable style; a tactician and strategic person who can positively impact both short and long-term business requirements
- Detail oriented, self-motivated and able to work independently with little or no supervision
- Proficient with Microsoft Office Suite of Products (Outlook, Word, Excel, PowerPoint)
- Willingness to travel

### **Preferred Skills and Competencies**

- Prior industry/commercial experience, particularly with FDA class II medical device solutions
- Familiarity with, and willingness to work in, a small company or start-up environment helping launch new products and technology

### **About Monarch**

Monarch Medical Technologies is a privately held medical technology company founded by clinicians with a vision of improving hospital-based glucose management. Providing the safest option on the market, Monarch is replacing traditional linear protocols with individualized and predictive computer-based solutions. With its flagship product, the EndoTool® Glucose Management System, the company pioneers the field of predictive therapeutic control technologies for managing drugs.

Monarch provides a degree of personalized care that results in lower readmission rates, reduced lengths of stay, reduced risk of hospital-acquired conditions & infections, and dramatically improved patient outcomes. Monarch's technology is doing more than changing the conversation in more than 250 hospitals throughout the United States — it's helping providers achieve the coveted triple aim: better health, better care, at a lower cost.

Our team is passionate about improving the delivery and safety of patient care. We are quickly growing and seeking individuals who thrive in a fast-paced, entrepreneurial environment.

To apply for this apposition, please submit a cover letter and resume to Bill Dorner at [bill.dorner@monarchmedtech.com](mailto:bill.dorner@monarchmedtech.com).